

Here are some tips for creating your actor's demo reel. We hope they help.

- 1. The first few seconds are important; make them count; put your best stuff first.
- 2. If you are including an intro or montage keep it succinct.
- 3. Clips should be mostly on you; we don't need to know the whole context of the scene especially if you're not in it.
- 4. Include a variety/range of characters if possible.
- 5. Think about dramatic pacing to keep the viewers' attention.
- 6. Include titles of the film/series if possible.
- 7. If you're including monologues be off book, rehearsed and have someone direct you.
- 8. If you're shooting the demo yourself or with help, make sure the shot is close up or ³/₄ so we can see facial expressions and how you move.
- 9. Don't include theatre performances shot from the back of a theatre.
- 10. If you are submitting a short film in lieu of a demo include a list of scenes and time indexes where the jury can find you immediately.
- 11. We can forgive a somewhat fuzzy picture especially if you're copying from television, but make sure the sound is audible and that your voice is not distorted.
- 12. Keep it under 5 minutes.

Good luck!